



North Carolina Christmas Tree Association 2011 Membership Application

PURPOSE

The purpose of the association is to develop and extend interest in the production and marketing of quality Christmas trees in North Carolina. Through group action, the association seeks to promote better market opportunities, better cultural practices, research, favorable legislation and exchange of ideas among its membership. The membership includes growers and producers of Christmas trees and related products in North Carolina or adjoining areas*; persons or firms supplying equipment, supplies or planting stock; Christmas tree buyers and others interested in affiliating with the association.

DUES SCHEDULE

The basic membership fee is listed by category and applies to all members. In addition, growers who raise Fraser fir in North Carolina and adjacent Virginia and Tennessee Counties pay a minimum of \$.05 per tree sold during the most recent season or \$5.00 per acre of Fraser fir if not yet selling trees. These funds are allocated to the association's Fraser Fir Promotional committee.

Membership is for one year beginning January 1 and may not be prorated. Fraser fir growers will pay the grower fee and tree assessment even though they may also fit other categories. In all other cases, those who fit more than one category should apply as an "Allied Business." Those who raise trees in and out of North Carolina should apply as an in-state grower.

Government Employee/Educator—Individual employee of any government or academic institution that does not sell horticultural products or services. Note: Employees of government entities that sell horticultural products or services must join as Allied Business Member.

The North Carolina Christmas Tree Association members voted in 1995 to participate in the National Christmas Tree Association Tree Industry Partnership (T.I.P.). **Note: \$20.00 per member is included in membership and goes directly to the National Christmas Tree Association for the Tree Industry Partnership (T.I.P.).** Members of a T.I.P. participating Association are given special privileges for National meetings and listings on the National website.

In 2006 the NCCTA Board of Directors voted to join the NC Green Industry Council (GIC). The mission of GIC is to establish unity among the diverse segments of the NC green industry in regards to common issues and concerns and to provide an umbrella of advocacy, education, public promotion, and governmental liaison to the benefit of the green industry statewide. **Note: \$10 of your NCCTA membership is for the GIC membership.**

Contributions to Legislative funds is not tax deductible.

REMINDER: In order for any member to be listed in the annual Buy/Sell Guide, Choose & Cut guide, Fall Inventory, or website a minimum Fraser fir assessment of \$50.00 is required. Please remember that the contribution does not automatically result in listing. You must also complete and return this entire application by the deadline. (The minimum \$50 assessment allows you to list and advertise up to 1,000 Fraser fir in the Buy/Sell Guide, Fall Inventory Forms, or website.)

PRIVACY STATEMENT: Any information given on the NCCTA application will be used in the Buy/Sell Guide, Choose & Cut Guide, Roster, and on the NCCTA website. Your e-mail address will be used by the NCCTA office to send you information and notifications about the Christmas tree industry. NCCTA does not distribute e-mail lists to persons that are not members of NCCTA.

* Adjacent Counties include: VA - Grayson, Carroll, Patrick, Washington, Lee; TN - Polk, Monroe, Blount, Sevier, Cocke, Greene, Unicoi, Carter, Johnson.

2011

NORTH CAROLINA CHRISTMAS TREE ASSOCIATION Membership Application



Name _____ New Member Y N

Business _____

Mailing Address _____

City _____ State _____ Zip _____

Farm Address _____

City _____ State _____ Zip _____

Phone #1 _____ Phone #2 _____

Fax _____

E-Mail _____

Website _____

County where majority of trees are grown _____ Date farm established _____

Fraser Fir Assessment
 In order for any member to be listed in the annual Buy/Sell guide, Choose & Cut Guide, Fall Inventory, or listed on the website, a minimum Fraser Fir Assessment of \$50 is required. The minimum \$50 assessment allows you to list and advertise up to 1,000 Fraser fir on each. The maximum assessment is \$2,500.

PRIMARY MEMBERSHIPS - voting

North Carolina Grower & Spouse ... (spouse name _____) \$150.00
 Fraser Fir Assessment: 1. Number of Fraser fir sold in 2010 _____ X .05 = _____
 Choose which applies 2. If not yet harvesting Fraser: _____ acres @ \$5.00 per acre planted in Fraser fir = _____
 Total _____

Adjacent County Grower & Spouse ... (spouse name _____) \$150.00
 Fraser Fir Assessment: 1. Number of Fraser fir sold in 2010 _____ X .05 = _____
 Choose which applies 2. If not yet harvesting Fraser: _____ acres @ \$5.00 per acre planted in Fraser fir = _____
 Total _____

North Carolina Grower \$115.00
 Fraser Fir Assessment: 1. Number of Fraser fir sold in 2010 _____ X .05 = _____
 Choose which applies 2. If not yet harvesting Fraser: _____ acres @ \$5.00 per acre planted in Fraser fir = _____
 Total _____

Adjacent County Grower \$115.00
 Fraser Fir Assessment: 1. Number of Fraser fir sold in 2010 _____ X .05 = _____
 Choose which applies 2. If not yet harvesting Fraser: _____ acres @ \$5.00 per acre planted in Fraser fir = _____
 Total _____

Out-of-state Grower \$215.00

Retailer or Broker \$140.00

Allied Business (complete section 4 on next page for free Buy/Sell Guide Listing) \$165.00

Allied Business also paying grower membersip \$70.00

SECONDARY MEMBERSHIPS - non voting

Associate (Family/Employee of primary member) Name _____ \$80.00
 Note on separate sheet of paper if Associate Member has different address/phone/e-mail.

Educator/Government Employee (NCSU, NCDA, NCESC..) \$12.00

Contributions to Research: \$50 _____ \$100 _____ Other _____

Contributions to Legislative Funds: (not tax deductible) \$50 _____ \$100 _____ Other _____

Contributions to Promotion of N. C. Fraser Fir: \$50 _____ \$100 _____ Other _____

MAIL CHECKS TO: NCCTA, PO Box 1937, Boone, NC 28607

TOTAL DUE _____

2011 BUY-SELL GUIDE AND WHOLESALE WEB LISTING FORM

TO BE IN THE BUY-SELL DIRECTORY, THIS FORM AND PAYMENT MUST BE RECEIVED BY MARCH 1, 2011.

You cannot be listed if your dues and minimum Fraser Fir Assessment of \$50 for Fraser Fir Promotion are not current by the above deadline. The number of trees you list for sale in the 2011 Buy/Sell Guide cannot exceed the number of trees you use to calculate your Fraser Fir Assessment at \$0.05 per tree. Paying the maximum assessment of \$2500 entitles you to list an unlimited number of Fraser Fir. **EXAMPLE:** Paying \$80 assessment entitles you to list up to 1,600 Fraser Fir in the 2011 Buy/Sell Guide.

Name _____ Business Name _____

I do not wish to be listed in the 2011 Buy/Sell Guide. I do not wish to be listed on the website.

SECTION 1: GROWERS - NUMBER OF TREES FOR SALE BY SPECIES

<u>FRASER FIR</u> (list number)	<u>WHITE PINE</u> (list number)	<u>OTHER SPECIES</u>			<u>WREATHS, ROPING & BOUGHS</u>
Tabletops	Tabletops	Qty	Type	Size	<u>Wreaths:</u> Materials used: _____
5-6	5-6	_____	_____	_____	Single face _____ Double face _____
6-7	6-7	_____	_____	_____	Ring sizes _____
7-8	7-8	_____	_____	_____	Number for sale _____
8-9	8-9	_____	_____	_____	<u>Roping:</u> Materials used: _____
9-10	9-10	_____	_____	_____	Roll length/s _____
10-12	10+	_____	_____	_____	# of rolls for sale _____
12-14	B&B sheared	_____	_____	_____	<u>Boughs:</u> Species: _____
14+	B&Bs. sheared	_____	_____	_____	list pounds _____
B&B					
Sold Out					
Minimum Load Size :					

Organic trees Mail Order: Trees Wreaths Trees over 20' Nursery/Landscape Materials

SECTION 2: BUYERS - TYPE OF TREES TO BE PURCHASED

<u>FRASER FIR</u> (list number)	<u>OTHER CONIFERS</u>			<u>WREATHS, ROPING, & BOUGHS</u>
Tabletops	Qty	Type	Size	<u>Wreaths:</u> Materials used: _____
5-6	_____	_____	_____	Single face _____ Double face _____
6-7	_____	_____	_____	Ring sizes _____
7-8	_____	_____	_____	Number to buy _____
8-9	_____	_____	_____	<u>Roping:</u> Materials used: _____
9-10	_____	_____	_____	Roll length/s _____
10-12	_____	_____	_____	# of rolls to buy _____
12-14	_____	_____	_____	<u>Boughs:</u> Materials used: _____
14+	_____	_____	_____	list pounds _____
B&B				

SECTION 3: NURSERIES - SEEDLINGS, TRANSPLANTS, SEEDS

SPECIES	TRANSPLANTS, SEEDLINGS, or SEED	BUY OR SELL	SIZE	QUANTITY
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

SECTION 4: ALLIED BUSINESS

PRODUCT/SERVICE DESCRIPTION FOR LISTING

2011 BUY-SELL GUIDE DIRECTORY ADVERTISING ORDER FORM



TO BE IN THE BUY-SELL DIRECTORY, THIS FORM AND PAYMENT MUST BE RECEIVED BY MARCH 1, 2011.

GROWER REMINDER - Your AD can only mention the number of trees you paid Fraser fir assessment on.

Name _____ Business Name _____

- No ad, listing only
- Use same ad as last year
- Use same ad as last year with minor text changes listed below

- New Camera Ready Ad** Please send PDF 300dpi CMYK color format.
- New Ad or Major changes to last year's ad** (Send a rough layout or sketch describing how ad should look and add \$75 set-up fee.)

Please check ad size desired.

Ad Size (w x h)	Member Price	Non-member Price- Allied Business only
Full Page - 5 1/4 X 8 1/4		
Black & White	\$375 _____	\$460 _____
Black & Green	\$430 _____	\$520 _____
Full Color	\$600 _____	\$690 _____
Half Page - 5 1/4 x 4		
Black & White	\$200 _____	\$290 _____
Black & Green	\$260 _____	\$375 _____
Full Color	\$435 _____	\$520 _____
Qtr Page - 2 1/2 X 4		
Black & White	\$115 _____	\$200 _____
Black & Green	\$170 _____	\$260 _____
Full Color	\$345 _____	\$430 _____
SET-UP FEE \$75 (New Ad or Major Changes) \$ _____ AMOUNT DUE \$ _____		

2011 NCCTA CHOOSE & CUT GUIDE AND WEBSITE LISTING FORM



DEADLINE - MARCH 1, 2011

Name _____

Business Name _____

- I do not sell Choose & Cut
- List my farm in Choose & Cut Guide
- List my farm on website
- Use same listing in C&C book as last year with noted corrections
(pay close attention to date changes)

Are you a member of the *GOODNESS GROWS IN NC* program? _____ Yes _____ No

DATES AND HOURS OPEN <small>(Example: 12/1 - 12/24 Monday-Friday 9-5, Sat-Sun 8-5)</small>	SPECIES AVAILABLE <small>(Leyland Cypress, Fraser fir etc.)</small>	SIZE <small>5-7'</small>	B&B Available <small>yes or no</small>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Accessories and Special Services: (Please check those applicable to your farm)
 _____ Wreaths _____ Garland (Roping) _____ Boughs (Greenery) _____ Christmas Shop
 _____ Restrooms _____ Machine-Shaking _____ Tree Flocking _____ Tree Baling
 _____ Tours by appointment _____ Refreshments _____ Hayrides _____ Santa Claus
 _____ Mail Order _____ Organic _____ Marshmallow Roast _____ Live Animals
 _____ Pre-tagging of Trees by Customers (please list date pre-tagging begins) _____

Other Services: special events, comments or miscellaneous information you would like your customers to know about (for C&C book only)

Directions:(for C&C book only) _____

I wish to donate _____ 6'-7' Fraser firs for the 2011 Internet Raffle(s).