

The 2012 NCCTA WINTER MEETING & TRADE SHOW Has Changed Days!

Join Us!

***Thursday, March 1 & Friday, March 2, 2012
Boone United Methodist Church, Boone, NC***



DON'T MISS OUT! MAKE YOUR PLANS TO ATTEND NOW!

- ❖ **Social, dinner, and live entertainment – Appalachian Ski Mountain**
 - ❖ **Educational Sessions**
 - ❖ **NCCTA Business Meeting**
 - ❖ **Door Prize Drawings**
 - ❖ **Regional Updates**
 - ❖ **Tradeshow**
 - ❖ **Research raffle – Grand Prize is a brand new John Deere Gator!!**
 - ❖ **Reduced registration fee with NCCTA membership**
- And much more

Thursday, March 1

8:00am – 12:00pm NCCTA BOD meeting

10:30am Trade show & Registration opens

12:00pm – 1:00pm Lunch & visit with exhibitors

1:00pm NCCTA business meeting

2:15pm – 5:00pm Educational Sessions & Trade Show

6:00pm Evening Social & Dinner at Appalachian Ski Mountain

Friday, March 2

8:00am – 4:00pm Educational Sessions & Trade Show

Check www.NCchristmastrees.com after February 1st for a more detailed schedule including educational sessions & speakers.

The John Deere Gator Research Raffle will be held during the meeting. A reverse drawing will take place and random prizes will be given away throughout the drawing. Winner will be announced before the meeting is adjourned on Friday afternoon.

We are very excited about this change and we hope that this schedule will be more accommodating to our members and increase attendance.

NCCTA semi-annual meetings are the perfect opportunity to visit and network with industry peers & professionals and to obtain valuable news, updates, & educational information.

Plan Your Trip

La Quinta Inn & Suites of Boone located only 1/2 mile from the Boone United Methodist Church and downtown. La Quinta Inn & Suites Boone is a beautiful mountain lodge with a spectacular view of the Appalachian mountains. Enjoy a refreshing swim in the heated indoor pool, relax in the soothing whirlpool. Unwind in your spacious guest room with amenities like free high-speed Internet access, microwave oven, refrigerator, and much more. All rooms have queen or king beds with the Tempur-Pedic DreamSpa mattresses and some rooms have whirlpool tub and fireplaces.

Chetola Resort located in Blowing Rock, NC is located approximately five minutes from Appalachian Ski Mountain and offers luxurious accommodations and delicious cuisine. On the 87 acres of Chetola property, you will find an indoor swimming complex with sauna, Jacuzzi, fitness center, tennis and much more. There is also a seven-acre lake with paddleboats and canoes. Twenty-five miles of hiking trails are located at neighboring Moses Cone Park, a 3600-acre national park, directly accessible from the property. A short walk will take you to the quaint shops of downtown Blowing Rock and Tanger Outlet Center is next door and features 30 upscale outlets. Chetola is the only Orvis Endorsed Fly Fishing Lodge in North Carolina. Fly-fishing has been a popular team-building event for our groups. The Spa at Chetola Resort offers five treatment rooms specializing in massage therapies, beauty treatments and a Vichy Shower. The Spa also features skin care techniques, nail treatments, a premier line of spa and skin care products and a relaxation area with coffee bar.
For more information about Chetola Resort, visit www.chetola.com

Make your reservations now and don't miss out on these great NCCTA booking prices!

Host Hotel - La Quinta Inn, Boone

Non-Smoking Rooms

Wednesday, February 29 - *\$59/night + tax

Thursday, March 1 - *\$59/night + tax

(828)262-1234

*To get the NCCTA rate rooms must be reserved by 2/12

Chetola Resort, Blowing Rock

Hillside Rooms (2 queens) - *\$123.20/nightly + tax

Lakeview Rooms (1 king) - *\$132.20/nightly + tax

All nightly rates include a hot breakfast served in the Manor House Restaurant

(828)295-5500 or (800) CHETOLA

*To get the NCCTA rate rooms must be reserved by 2/24



Exhibitor Registration Application

NCCTA Semi-annual Meeting and Trade Show

March 1 & 2, 2012 - Boone United Methodist Church, Boone, NC

****DEADLINE TO BE IN SPONSORSHIP SINAGE IS FEBRUARY 17, 2012**
**** DEADLINE FOR REGISTRATION AND PAYMENT IS FEBRUARY 24, 2012****

Two exhibitors per booth. Additional Booth Personnel Must Be Registered

Exhibitor 1 - NAME _____ Exhibitor 2 - NAME _____

COMPANY _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

E-MAIL _____

Exhibit spaces are limited. Booth includes one 6' table and two chairs. Please bring a table cloth if you have one. SET-UP Thursday, March 1st at 7:00am –10:30 am. Tradeshow begins at 10:30am. If set-up takes you longer than three hours, contact the NCCTA office.

IMPORTANT - Booth choice: 1st _____ 2nd _____ 3rd _____
 I will need electricity for my display: YES___ NO___
 Door prize to give away during exhibitor break (list item) _____

SPONSORS – Diamond, Gold, Silver & Bronze levels, skip section below and complete reverse side.

NCCTA Member: _____ spaces @ \$160.00 ea..... \$ _____
Membership, if not already received, must be paid with registration.
 Membership form may be downloaded from www.NCchristmastrees.com/forms.htm

Non-Member: _____ spaces @ \$275.00 ea \$ _____

Additional booth personnel @ \$5.00 each (includes admittance - No lunch)
 List name(s) _____ \$ _____

Additional booth personnel @ \$15.00 each (includes admittance and one Thursday or Friday lunch)
 List name(s) _____ \$ _____

Thursday Night Social, Dinner, Entertainment _____ (number) attending @ \$34.00..... \$ _____

Lunch Tickets \$ 2 Included

Additional Lunch Tickets _____ @ \$12.00..... \$ _____

Friend of NCCTA Sponsor \$100..... \$ _____

TOTAL AMOUNT ENCLOSED..... \$ _____

No Refunds if meeting is held

Mail to: NCCTA, P.O. Box 1937, Boone, NC 28607 Phone 1-800-562-8789 FAX 828-265-1558

office use only: check# _____ Amt _____ Ack _____

DIAMOND

Exhibit Space (2 adult registrations) \$ Included
 Thursday Night Social, Dinner, Entertainment \$ 2 Included
 Extra Social/Dinner _____ @ \$34.00..... \$ _____
 Lunch Tickets..... \$ 4 Included
 Additional Booth Personnel @ \$5.00 each (Includes admittance – No Lunch)
 List Names \$ _____
 Additional Booth Personnel @ \$15.00 each (Includes admittance and one lunch for either Thursday or Friday)
 List Names \$ _____
 Diamond Sponsor..... \$ 1,000
 TOTAL AMOUNT ENCLOSED..... \$ _____

GOLD

Exhibit Space (2 adult registrations) \$ Included
 Thursday Night Social, Dinner, Entertainment _____ @ \$34.00 \$ _____
 Lunch Tickets..... \$ 4 Included
 Additional Booth Personnel @ \$5.00 each (Includes admittance – No Lunch)
 List Names \$ _____
 Additional Booth Personnel @ \$15.00 each (Includes admittance and one lunch for either Thursday or Friday)
 List Names \$ _____
 Gold Sponsor..... \$ 750
 TOTAL AMOUNT ENCLOSED..... \$ _____

SILVER

NCCTA Member: _____ spaces @ \$160.00 each..... \$ _____
 Membership, if not already received, must be paid with registration.
 Membership form may be downloaded from www.NCchristmastrees.com/forms.htm
 Non-Member: _____ spaces @ \$275.00 each \$ _____
 Lunch Tickets..... \$ 2 Included
 Additional Lunch Tickets _____ @ \$12.00..... \$ _____
 Additional Booth Personnel @ \$5.00 each (Includes admittance – No Lunch)
 List Names \$ _____
 Additional Booth Personnel @ \$15.00 each (Includes admittance and one lunch for either Thursday or Friday)
 List Names \$ _____
 Thursday Night Social, Dinner, Entertainment _____ @ \$34.00 \$ _____
 Silver Sponsor \$ 500
 TOTAL AMOUNT ENCLOSED..... \$ _____

BRONZE

NCCTA Member: _____ spaces @ \$160.00 each..... \$ _____
 Membership, if not already received, must be paid with registration.
 Membership form may be downloaded from www.NCchristmastrees.com/forms.htm
 Non-Member: _____ spaces @ \$275.00 each \$ _____
 Lunch Tickets..... \$ 2 Included
 Additional Lunch Tickets _____ @ \$12.00..... \$ _____
 Additional Booth Personnel @ \$5.00 each (Includes admittance – No Lunch)
 List Names \$ _____
 Additional Booth Personnel @ \$15.00 each (Includes admittance and one lunch for either Thursday or Friday)
 List Names \$ _____
 Thursday Night Social, Dinner, Entertainment _____ @ \$34.00 \$ _____
 Bronze Sponsor \$ 250
 TOTAL AMOUNT ENCLOSED..... \$ _____



**North Carolina Christmas Tree Association
Winter Meeting & Trade Show
March 1 & 2, 2012
Boone United Methodist Church**

Attention Exhibitors: Each attendee will be handed a listing of exhibitors. Please complete this form and return with your registration by **February 24th** to be included in the Exhibitor Booklet. Please print or write legibly. If your form is not returned to the NCCTA office by February 24th, we cannot guarantee that you will be included in the meeting program.

COMPANY NAME _____

Company Representatives Attending to be Listed in Exhibitor Booklet:

In **30 words** or less briefly describe what you want the registrants to know to draw them to your booth at the show. You may list products and/or services. Print or write legibly. **THANK YOU. More than 30 words will be edited.**

See enclosed form for sponsorship opportunities. NCCTA appreciates your support and commitment.

Closet

Sound

To Sanctuary

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14

NCCTA TABLE

STAGE

Boone United Methodist Church

* Booths with electricity

EATING AREA

To Outside