



Meeting Agenda – Mitchell High School, Bakersville

**this agenda is tentative and is subject to change*

Friday, August 17, 2018

8:00am	Registration Opens/Coffee with Exhibitors
8:00am-10:30am	Tree & Wreath Contest Set up <i>*All entries must be signed in and set up, ready to be judged</i>
8:30am	Welcome and Early Registration Cash Prize (Name Drawn must be present to win)
8:35am	H-2A & Farm Labor: State of Play – Lee Wicker, NC Growers Association
9:25am	Announcements & Exhibitor introduction and sponsor recognition
9:35am	Visit With Exhibitors/Refreshment Break
10:20am	Christmas Tree Promotion Board Update – Marsha Gray
11:00am	Contracts and Collections – Michelle Poore, PA - <i>Funding for speaker provided courtesy of Mayland Community College Small Business Center</i>
11:45am	Lunch/Visit With Exhibitors/Tree & Wreath Contest Voting
1:00pm	NCCTA Business Meeting - Board of Directors & Fraser Fir Promotional Committee Reports
1:45pm	Break-out Sessions: Major Growers (auditorium), Wholesalers/Retailers (cafeteria), Choose & Cut (gymnasium - upstairs), Allied Businesses (gymnasium)
2:30pm	Visit With Exhibitors/Refreshment Break/Raffle Drawing
3:15pm	“Transitioning your Business to the Next Generation/Owner” – Dr. Alex White, Virginia Tech
4:00pm	Fraser Fir IPM: Past and Future* – Jill Sidebottom <i>*1 hour of pesticide credits in license categories L, N, O, D & X</i>
4:45pm	Adjourn
5:30pm – 6:30pm	Social Hour – Cash bar & live music @ Cross Street Commerce Center, Spruce Pine
6:30pm	Dinner served - @ Cross Street Commerce Center, Spruce Pine Live music until about 8:00pm – The Grass Catchers

Saturday, August 18, 2018

8:00am	<p>Farm Tour:*</p> <p>Stop 1 - Christmas Tree Hill Nursery: Twig Aphid and Scale Control after Sivanto Applications</p> <p>Stop 2 - Buck’s Tree Farm: Root Dip Trial</p> <p>Stop 3 - Christmas Tree Hill Nursery: Herbicide Trial</p> <p>Lunch</p> <p>Stop 4 - Wolf Creek Tree Farm: Drone Demonstration</p> <p>Stop 5 - Roan Mountain: Looking to the Future</p> <p><i>*Participants on the farm tour will be eligible to receive 3.5 hours of pesticide credits in license categories L, N, O, D & X.</i></p> <p><i>We will meet and depart from McDonalds parking lot in Spruce Pine. Please arrive at least 10 minutes early.</i></p> <p><i>Due to limited parking at the first stop, we ask that everyone ride the vans to the first stop.</i></p> <p><i>After the first stop, we will be coming back by McDonalds and anyone who wishes to drive at that point will be dropped off at their vehicle and may finish the tour in their own vehicle.</i></p>
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