



Meeting Agenda – Best Western, Banner Elk, Avery

**this agenda is tentative and is subject to change*

Friday, August 16, 2019

8:00am	Registration Opens/Coffee with Exhibitors
8:00am-10:30am	Tree & Wreath Contest Set up <i>*All entries must be signed in and set up, ready to be judged</i>
8:20am	Welcome and Early Registration Cash Prize (Name Drawn must be present to win)
8:25am	Department of Labor, Compliance Standards for Farm Safety – Beth Rodman, Bureau Chief, North Carolina Department of Labor
9:15am	Announcements
9:25am	Visit With Exhibitors/Refreshment Break
10:10am	Using Drones as a Management Tool for Christmas Tree Production – Ryan Morrison, Growth and BD Manager at Aerobotics for Florida
10:50am	BTA resistance in Fraser Fir to Bifenthrin* – Clyde Sorenson, Entomology and Plant Pathology, NCSU <i>* pesticide credits in license categories L, N, O, D & X</i>
11:15	Christmas Tree Promotion Board Update – Marsha Gray
11:45am	Lunch/Visit With Exhibitors/Tree & Wreath Contest Voting
1:00pm	NCCTA Business Meeting - Board of Directors & Fraser Fir Promotional Committee Reports
1:45pm	Break-out Sessions: Major Growers, Wholesalers/Retailers, Choose & Cut, Allied Businesses Ryan Morrison, Aerobotics
2:30pm	Visit With Exhibitors/Refreshment Break/Raffle Drawing
3:15pm	Feeding the Social Media Monster - Kelley St. Germain, Owner, Germain Media, Jefferson
4:00pm	Spotted Lantern Fly: A New Exotic Pest* - Emelie Swackhamer, Horticulture Extension Educator, Penn State Extension <i>* pesticide credits in license categories L, N, O, D & X</i>
4:45pm	Adjourn
5:00pm – 6:00pm	Social Hour – Cash bar, live music @ Best Western, Banner Elk
6:00pm	NCCTA 60th Anniversary Celebration & announcement of Tree & Wreath Contest Winners, @ Best Western, Banner Elk
6:35pm	Dinner @ Best Western, Banner Elk – Catered by Gadabouts Catering Services

Saturday, August 17, 2019

7:30am	<p>Farm Tour:</p> <p>Stop 1 – Christmas Corner: Choose & Cut</p> <p>Stop 2 - Cartner Christmas Tree Farm, Spanish Oak: Drone demo</p> <p>Stop 3 – Trim Branch Road: Forestry Drum Mulcher demo, Wildcat Advanced Land Clearing</p> <p>Stop 4 – Avery Farms: Lunch, paper plot transplanting, herbicide study, demo</p> <p style="text-align: center;"><i>We will depart from the Best Western in Banner Elk at 7:30am. Approximate completion of farm tour and arrival back at the Best Western is 3:00pm.</i></p>
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