



2018 Choose & Cut Listing & Ad Order

Submission deadline to reserve ad space is **APRIL 1, 2018**

The NCCTA Choose & Cut Memories directory is distributed to all NC chambers and visitors centers, at consumer trade shows attended by NCCTA, and featured in numerous print promotions funded by NCCTA. It contains information on Choose & Cut Farms in Western NC - where they are, what they have, hours of operation, contact information and directions to the farm.

The directory is also available for download in full color from our website at www.NCChristmastrees.com.

ALL ADS ARE FULL COLOR - *Free business listing with the purchase of an ad. Please fill out listing information section below.

<u>Sold</u>	1/2 Page - Page 1	275.00
<u>Sold</u>	Full Page - Page 1	450.00
	1/2 Page Inside Cover - <i>back inside only</i>	275.00
<u>Sold</u>	Full Page Inside Cover	500.00
	Full Page Back Cover	550.00
	1/4 Page Inside Pages (4.5" wide x 1.75")	115.00
	1/2 Page Inside Pages (4.5 wide x 3.688")	225.00
	Full Page Inside Pages (4.5 wide x 7.5")	400.00
	Listing only:	50.00

Use same color/text ad as last year
 My print ready PDF ad will be e-mailed to: info@ncchristmastrees.com. Please make sure all images are embedded at 300 dpi CMYK color at 100%, and all fonts are embedded or converted to paths or curves.
 Please create an ad for me. (**add \$75 fee for digital design**) *You are responsible for ad content such as images and text. E-mail content and ad instructions to: info@NCchristmastrees.com

ONLINE AD

1.25 X 3.25



NCCTA Website Sidebar Ad:

___ In addition to print ad: **\$100.00**

___ Without print ad: **\$200.00**

Web ads are displayed for one full year on www.NCchristmastrees.com

Send ad (logo/image, 15 words or less & website link) to office@NCchristmastrees.com

Listing Information (*FREE with print ad purchase):

Check the appropriate category ___ Stay ___ Eat ___ Do

Business Name _____
 County _____ Web address _____
 Business Address _____ City _____ State _____ Zip _____
 Phone number(s) 1. _____ 2. _____

The following information **must** be completed for final ad authorization (*this information is NOT printed in the directory, it is for billing purposes only):

PERSON AUTHORIZING AD _____
I am authorized to make ad purchasing decisions for the above named business.
 Mailing Address _____ City _____ State _____ Zip _____
 Phone _____ Email _____

CREDIT CARD INFORMATION: NAME: _____ AMOUNT: _____
 CARD NUMBER: _____ EXP: _____ CVC _____
 SIGNATURE: _____