



# Limbs & Needles

PO Box 1937, Boone, NC 28607  
Phone: 828-262-5826 Fax: 828-265-1558  
[www.NCchristmastrees.com](http://www.NCchristmastrees.com)



**10% discount** for all payments made in full by January 31<sup>st</sup>

### About *Limbs & Needles*:

*Limbs & Needles* is a full color publication that is distributed to NC Christmas Tree Association members and industry affiliates two times per year. Its objective is to help meet the needs of people engaged in the production and marketing of real Christmas trees in North Carolina. North Carolina is 2<sup>nd</sup> in the United States in terms of number of real Christmas trees harvested each year, with a sales value of over \$85 million.

Size / Location	Dimensions (W x H)	Price One Time	*Price Two Times
Back cover	8 W x 10.5 H	\$675.00	\$615.00
Full page inside covers	7 W x 9.25 H	\$475.00	\$420.00
Full page on page 1	7 W x 9.25 H	\$430.00	\$390.00
Full page other	7 W x 9.25 H	\$325.00	\$300.00
1/2 Page horizontal inside cover	7 W x 4.5 H	\$260.00	\$230.00
1/2 Page horizontal other	7 W x 4.5 H	\$195.00	\$160.00
1/2 Page vertical inside cover	3.375 W x 9.25 H	\$260.00	\$230.00
1/2 Page vertical other	3.375 W x 9.25 H	\$195.00	\$160.00
1/4 Page	3.375 W x 4.5 H	\$120.00	\$110.00
1/6 Page	3.375 W x 3 H	\$85.00	\$75.00

\*To qualify for the **two time** rate, advertiser must agree to both consecutive ads of same size in the same year.

Please submit ads as flattened press-ready PDF file format, CMYK color, 300 dpi resolution, to exact ad size specifications. All spot colors must be converted to CMYK. All images and photos must be flattened and embedded CMYK Tiff format at 300 dpi resolution. \*Note that images from the Internet are generally not of suitable resolution for print. All fonts must be embedded or converted to outlines. Black text and backgrounds should be 100% black, no built blacks. Please follow guidelines to avoid additional charges.

If you are unable to provide artwork to specification, NCCTA can assist you with professional services for an additional fee of \$75. Please call us to inquire about graphic design services and quotes.

### **SUBMISSION DEADLINES**

Spring/Summer March<sup>th</sup> - mailed in May  
Fall/Winter August 1<sup>st</sup> - mailed in October

Updated: March 2018



***Limbs & Needles***  
***Serving the Christmas Tree Industry in the South***  
**Insertion Order and Contract**

Date \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Issue(s) / Year:

Spring/Summer \_\_\_\_\_ / 2019

Fall/Winter \_\_\_\_\_ / 2019

Ad Size \_\_\_\_\_

Print Ready Ad provided? yes \_\_\_\_\_ no \_\_\_\_\_

Design services requested for an additional \$75 \_\_\_\_\_

\_\_\_\_\_ Bill me - Amount to be billed per issue \$ \_\_\_\_\_

\_\_\_\_\_ Pay the amount in full for both 2018 issues

Amount enclosed \$ \_\_\_\_\_

Submit Ads to: [jennifer@ncchristmastrees.com](mailto:jennifer@ncchristmastrees.com)

Ad purchase authorized by \_\_\_\_\_

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Please acknowledge receipt and acceptance of this contract by signing on authorization line and returning to: [jennifer@ncchristmastrees.com](mailto:jennifer@ncchristmastrees.com) or Limbs and Needles, P.O. Box 1937, Boone, N.C. 28607. Signed form is required for confirmation. Please photocopy completed form for your records.

THANK YOU for your support of the NC Christmas Tree Industry.